

## Michal Sela Safe@Home Hackathon 2023

Developed and produced by the Michal Sela Forum and Google, the Michal Sela Safe@Home Hackathon is Israel's only entrepreneurial competition designed to develop technologies to save the lives of women caught in intimate partner violence. This year, the Michal Sela Forum's fourth annual Hackathon was held as an entirely in-person event: two days and a semi-finale in Israel's Innovation Authority, followed by the finale, as per tradition, in the President's Home in Jerusalem, hosted by President Isaac Herzog.

Prior to the Hackathon, the Michal Sela Forum ran **Nothing About Us Without Us** for the fourth year in a row, where survivors invent technological solutions to domestic violence based on their own personal experience.

- 78 survivors from all sectors of Israeli society were provided with
- 44 hours of ideation workshops.
- 47 submitted their ideas to the Safe@Home Hackathon;
- 26 were accepted to participate in the Safe@Home Hackathon;
- 4 of those accepted were Arab women.
- 58 members of the IDF's elite technological unit accompanied them at the Hackathon.

At the fourth annual Michal Sela Safe@Home Hackathon:

- 165 ideas were submitted;
- 51 ideas were accepted to compete;
- 26 of these were submitted by survivors from Nothing About Us Without Us.
- 270 individual entrepreneurs and hi-tech professionals competed, assisted by
- 78 individuals providing mentorship and expertise around technology, domestic violence, legal issues, and privacy and ethics.
- 7 were chosen as semi-finalists;
- 3 were chosen as winners!

Judges at the finale, pictured here at the President's Home, included from right to left: Senior Vice President of the Ministry of Social Affairs and Chair of the National Program for the Prevention of Family Violence, Etti Kisos; Google Israel Managing Director, Barak Regev; Chair of the Science and Technology Committee, MK Ayman Odeh; Chair of the Committee on the Status of Women and Gender Equality, MK Pnina Tamno-Shata; CEO of Meta Israel, Adi Soffer Teeni; CEO of the Israel Innovation Authority, Dror Bin; and Minister of Environmental Protection, Idit Silman.





## פורום מיכל סלה

Michal Sela Forum

With tremendous thanks to our dear friends and partners, the Michal Sela Safe@Home Hackathon 2023 together with Google, was sponsored by: Discount Bank; Meta; the Ministry of Social Affairs; the Israel Innovation Authority; the Jewish Federation of Greater Pittsburgh; Intuit; Aroma Espresso Bar; Align; SAP; Opentext; Riskified; Salesforce; Forter; Sony; the Ministry of National Security; the Ministry of Justice; the Israel National Cyber Directorate; EY; Meitar Law Office; the Open University; Goldfarb Gross Seligman & Co. Law Office; Pearl Cohen & Co. Law Office; Agmon Tolch's Law Office; Yansky & Co.; Cafe Landover; Lightricks; Bluelion; WIX; Domino's Pizza; Shufersal; Unit 8200; Emunah; Bat Melech; Joint Elka; WIZO; Yad La'isha; No2Violence; the Rackman Center; Naamat; Ogen; the Rashi Foundation; and the Israel Women's Network.



The three winning teams won cash prizes to be used towards developing their apps, in addition to a free consultation with legal experts and courses at the Open University. They and other top teams from the Hackathon will go on to participate in the Michal Sela Startup Academy, a three-month professional mentorship program in cooperation with Google for Startups.

**Please continue reading to learn more about the  
Michal Sela Safe@Home Hackathon 2023 winners!**



**פורום מיכל סלה**  
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### **First place winner: Whispers. Developed by Miada Bardana**

Whispers promotes open dialogue within Arab society, where domestic violence is, for many reasons, a taboo subject - and a pervasive problem. Whispers is an anonymous and encrypted chat on Telegram (a popular network in the Arab sector) through which women will receive discreet support and assistance from professionals and trained volunteers.

You can see more about the venture [here](#).



### **Second place: Time Out. Developed by Tal Angert.**

Time Out is an app for managing anger and preventing outbursts, intended for violent men who are in treatment and for the general public. Time Out is a technological translation of an existing and successful tool in the field of treating violent men, in which the patient learns to recognize a situation before an outburst, stop and stay away.

You can see more about the venture [here](#).



### **Third place: Swipe2Safety. Developed by Dror Bernstein.**

Swipe2Safety is an app that presents questions that reflect warning signs in a relationship in a simple and familiar gaming web interface (similar to Tinder). The user will answer by swiping right or left. An AI algorithm will respond with content that will allow reflection, validation, building a personal narrative, and a plan to exit the relationship safely.

You can see more about the venture [here](#).

